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THE MONTHLY BULLETIN OF ROTARY CLUB OF EAST CALCUTTA

R.I. Dist 3291

R.I. Club No. 16167 @ Date of Charter 13.12.1968

58th Year of Service to the Mankind

**UNITE
 FOR
 GOOD**



Rotary Year : 2025-2026

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Rotary Monthly Theme (October): Economic and Community Development Month



The Rotary theme for October 2025 is Economic and Community Development Month. This month focuses on Rotary's commitment to empowering communities through projects that support entrepreneurs, create job opportunities, and foster sustainable livelihoods. It is part of the overall 2025-26 Rotary year theme, "Unite for Good".

- Focus areas: Projects during this month aim to strengthen local economies, reduce poverty, and create sustainable opportunities.
- Activities: Rotarians work on initiatives like vocational training, providing access to resources for small businesses, and supporting microfinance and skills acquisition programs.
- Overall theme: This monthly focus aligns with the overarching theme for the 2025-2026 Rotary year, "Unite for Good," which emphasizes collective action to create positive change.



Rotary plays a crucial role in polio eradication through financial contributions, volunteerism, and advocacy. The organization launched the PolioPlus program in 1985 and co-founded the Global Polio Eradication Initiative (GPEI) in 1989, contributing over \$2.7 billion and countless volunteer hours to protect children and support immunization efforts globally.

What Rotary International has done to Eradicate Polio

- REDUCED INCIDENCE**
 Since its first vaccination campaign in 1979, polio cases have been reduced by 99.9%
- IMMUNIZED BILLIONS**
 Rotary helped immunize over 2.5 billion children in 122 countries
- FOSTERED COLLABORATION**
 Founded PolioPlus in 1985 and helped form Global Polio Eradication Initiative
- RAISED MONEY**
 Rotarians contributed more than \$1.8 billion to polio eradication and surveillance efforts



History of the PolioPlus Society

1. Basically each District can establish their own criteria for membership, including the minimum recurring gift, and also their own recognition awards and marketing materials.
2. This is similar to how the Paul Harris Fellow Program was initially set up and we all know how awesome and successful that program has become.
3. 2012 - The original concept came from Rotarian Harvill Schloer of Beav High Rotary in Oregon, along with then DG Dick Gray of District 5110.
4. Recently PolioPlus Chair Nelson Moler reported that they have nearly 800 Rotarians who have signed up as members of the PolioPlus Society.
5. The PolioPlus Society is a powerful way for Clubs to meet their \$1500 in annual giving to polio and is also a most excellent membership engagement tool as well.

October 2022 - RI Trustees endorsed the PolioPlus Society as a Club and District-led program and agreed these societies will develop their own donor recognition program.

The Rotary District-led PolioPlus Society recognizes Rotarians, Rotaractors, and friends of the Rotary Foundation who commit to End Polio by giving a recurring amount determined by the criteria set by each District.

Rotary's Fight to End Polio

Sustainable Projects/Events Organized in 2025

Projects 01: Triweekly Vocational Sewing Classes:

Rotary Club of East Calcutta has been running triweekly vocational sewing classes at Rotary Bhawan to empower local underprivileged women through self-economic development since 2008. It was started with Usha Company. Around 20 women are trained with the skills and knowledge to master the art of sewing, enabling them to pursue independent income-generating opportunities. This longstanding initiative reflects the clubs enduring commitment to fostering economic self-sufficiency and enhancing the quality of life for women in the community. Through this program, participants gain valuable skills that contribute to their financial stability and personal growth



Projects 02: Computer Literacy Program:

The Rotary Club of East Calcutta organizes a weekly Computer Literacy Program for underprivileged local children at Rotary Bhawan on Saturdays. This initiative aims to bridge the digital divide and equip young learners with essential computer skills. Regularly attended by 10 school students, the program provides hands-on training and practical knowledge, empowering participants to navigate the digital world confidently. Through this ongoing effort, the club underscores its commitment to educational enrichment and the overall development of the community youth

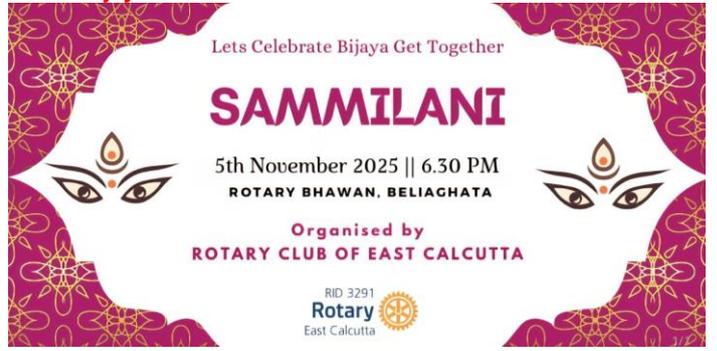


Event: Concluding Session of "Sharad Utsav @ Sustainable"

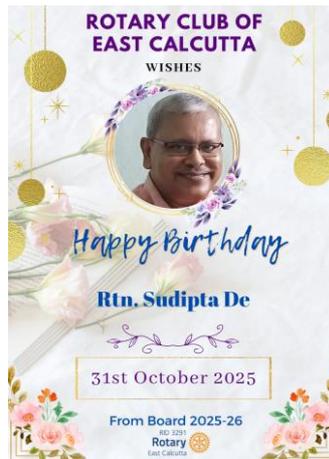
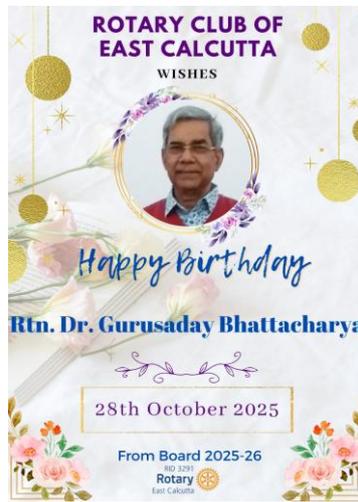




Event: Bijoya Diwali Meet 2025



Birth Days



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